

THE LAST CALL



January Only!
FREE PANTS
WITH EACH
House of Hobberlin
Suit.

Made to your measure.
We Guarantee Workmanship
Priced from \$29.50 up

Don't miss this opportunity.
Many Patterns to choose from.
Finest English Worsted.

JAMES JOHNSTON
"THE QUALITY STORE"

FOR SALE — 1 Phico Short Wave Radio; 1 Sewing Machine, as good as new; 15 gallon water boiler; 2 double pulleys with ropes; 2 oak meat barrels; 1 silver hand pump; 1000 lbs. of flour; 100 lbs. of cleavers; 3 crocks—15 gallons; 8 gallons; 10 gallons and numerous other small articles. Apply Geo. Hegner, Bassano.

FOUND—Steel spoke wheel and tire. Found on Highway north of Bassano. Owner may claim same by calling at Records Office and paying for this ad.

SUNSHINE
TRANSPORTATION

Heated Trucks assure adequate protection for all perishable goods.

Fast & Efficient Service

Why not Patronize the only Scheduled Trucking Service Serving the requirements of the Town and District.

DAVIE BASSANO—

Monday—Wednesday—Friday

LEAVES—ALBERTA

Tuesday—Thursday—Saturday

Local Agents:

BASSANO GARAGE AND

SERVICE STATION

BEER
HAS A PLACE!

No other beverage can so justly be said to meet the taste of the great majority. For beer is a grand drink—a drink that offers companionship when you're alone... stimulates, and adds a sensible, economical flourish to the hospitality that graces your home.

ASK FOR—INSIST ON

ALBERTA BRAND BEERS

"The Best Beers Made"

This advertisement is not inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta.

Local
Items

Miss Frances Rowe spent the week-end visiting with friends in Calgary.

Mr. and Mrs. Floyd Cary and daughter were Calgary visitors over the week-end.

Mrs. Bassarab of Gleichen spent Monday of this week visiting with friends in Bassano.

Mr. and Mrs. L. Y. Birnie are enjoying a two week vacation in Vancouver.

Mr. W. J. Redmond, who has been a patient in the local hospital for the past three weeks, returned to her home on Sunday last.

Mrs. H. W. Harper, who has been visiting for the past week in Macleod, returned to her home in Bassano over the week-end.

Miss Margaret Kelly of Blackie is spending a few days visiting at the home of Mr. and Mrs. H. T. Johnson.

Mr. Harold Holton, of Westlock, Alta., formerly a resident of McKee's, spent a few days in the district this week renewing old acquaintances.

Mr. R. Johnson of Lethbridge is spending a few days visiting at the home of his brother and sister-in-law, Mr. and Mrs. J. F. Johnson of Bassano.

A dance and amateur contest is being held in the Gem Hall on Friday evening of this week, January 31st. Everyone is invited to attend. Fifteen dollars are to be offered to winning contestants in the show.

Mr. Lindsay Woolley, of Calgary, came to Lethbridge this week. In this district, he is a patient in the local hospital, having undergone an operation the early part of the week. Mrs. Woolley visited him in the hospital on Wednesday.

STOP THE PRESS

The editor of a lively little journal in Eastern Alberta, who enjoyed a custom of a rival editor, who was always "stopping the press" in order to insert a piece of late news. It seems that a rival did not stay a day passed that the rival did not state "we stop, the press to announce" that someone had died, someone had been born, lost money, arrested, etc.

Finally, this sort of thing got on the nerves of the editor first mentioned, so he inserted on the first page of his sheet one day the following:

"We stop the press to announce that there is no news of sufficient importance to justify us in stopping the press. Giddap."—College Humor

WANTED—To buy or cash rent in advance—40 to 160 acres, suitable for spuds and hogs. Some irrigation. No crop share.

F. O. BOX 245,
Steveston, B.C.

Special
Bargain
Fares
to
Medicine Hat
\$2.45
and return
from Bassano

Correspondingly Low Fares
from Lethbridge, Weyburn

GOOD GOING

FEBRUARY 7-9

RETURN UNTIL

FEBRUARY 16

Good in Coaches only. No baggage checked. For additional information, call Canadian Pacific or Canadian Pacific Ticket Agent.

Canadian Pacific

McKee's Stores

BIG BARGAINS IN
WINTER WEAR APPAREL

Owing to the exceptionally mild season our winter wear stock is heavy. Prices are drastically cut and it will be worth while to make your purchase now.

From Men's & Boys' Wear Dept.

BIB OVERALLS FOR BOYS

Lot Boys Blue Denim Bib Overalls, heavy strong wearing Navy Denim. Fit 12 to 17 years. Wonderful buy at this price.

79c per pair

WOOL SWEATERS

Lot boys Dookin Windbreakers built from heavy Dookin material. Colors Navy and Brown with Red and Green trim collar and cuffs. Sizes to fit 10 to 16 years. Look at the price

98c each

Very Special Price \$1.49 each

MEN'S WINTER UNDERWEAR

Tiger Brand Fleece Lined Combinations, Bargain price

suit \$1.39

White Medium Weight Combinations, Bargain price

suit 95c

Winter Weight Combinations, buttoned front, Bargain price

suit \$1.49

Winter Weight Natural, P.D.Q.'s, Bargain price

suit \$1.98

Men's Leather Pullovers and Wool Mitts, Best quality, Genuine Horseshide Pullovers.

Chrome Famed, Heat and Steam Proof, Bargain price pair 95c

Genuine Horseshide Suede, full webbed thumb, Bargain price pair 75c

Extra heavy pure wool mitts, Bargain price pair 55c

Heavy all wool mitts, Bargain price pair 39c

MANY MORE BIG BARGAINS DURING THIS WEEK-END

Grocery Department

Calgary Bread, Cakes and Buns
Fresh Every Morning

PLAIN BREAD, SLICED BREAD, FRUIT BREAD, BROWN, GRAHAM, AND STEAM. A LARGE SELECTION OF FANCY CAKES, ROLLS AND RUNS ALL CLOPHANE WRAPPED AT 10c AND 15c. PACKAGES FRESH EACH MORNING.

LARD—"Swift's Silver Leaf", 1 lb. Cartons 7c for 25c

2 pds. 25c

SHREDDED WHEAT—per lb. 10c

Soup—Clark's, Vegetable or Tomato

KIPPER SNACKS—3 tins 25c

TOMATO KETCHUP—Clark's per bottle 15c

CORN—Golden Banian 2 tins 25c

COFFEE—Bean or Freshly Ground per lb. 30c

TOILET TISSUE—Westminster 4 pds. 25c

PEEK FREAN BISCUITS DIRECT FROM ENGLAND—Such as: Abernethy, Rich Tea, Digestive, Twigs, Osborne, Assorted, Raspberry Wafer, Cream Horn, Savory Snack &

Shortcake, from 25c to 35c per pds.

ALWAYS

AT

YOUR

SERVICE



PHONE

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FOR

PROMPT
DELIVERY